

AMI2022

The 6th Advances in Management and Innovation Conference

CALL FOR PAPERS

THE 6TH ADVANCES IN MANAGEMENT AND INNOVATION CONFERENCE 2022

Cardiff School of Management
Cardiff Metropolitan University
(19-20 May 2022/A Hybrid Event)

Conference Theme:

**Sustainable business innovations for
the future: Lessons learnt from COVID-19**

The emergence of the COVID-19 pandemic created a global disruption that forced many organisations in different industries to innovate their business at speed. The pandemic created a context marked by reliance upon emergent strategies rather than planned changes involving a pivot to new business innovations and operational practices. For some organisations and thought leaders, this was seen as a disruptive innovation opportunity or a challenge to transform existing business models through innovation to support business processes that were not considered a high priority earlier. The incremental or radical transformations of existing business models redefined by innovations aimed to ensure continuity and improve business activities during the pandemic, but indeed without the benefits of past experience, such risky business transformations seemed to be a daunting task given the uncertainty surrounding the nature, timing, and scale of the efforts. Thus, it is a matter of great interest for researchers, practitioners and diverse stakeholders in various industries to understand what, when and how innovations were introduced into businesses to mitigate the challenges of pandemic situations and whether these innovations would successfully sustain the businesses in the future. Keeping this in mind, the 2022 Advances in Management and Innovation Conference (AMI2022) invites researchers and practitioners to present and report their research and experiences around the theme of business and management innovations in the context of different industries during the pandemic to extend the knowledge gained during the transition, for future sustenance.



THE AWARDS 2021

**UK AND IRELAND
UNIVERSITY OF THE YEAR**



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd

AMI2022 CONFERENCE TRACKS/THEMES

The conference theme is not only limited to sustainable management innovations but will also focus on the influence of either one or a combination of several factors that support business innovations (i.e. strategy, change readiness, resilience, adaptability) driven by different change initiatives in one or several industrial sectors during the pandemic. Following are some of the suggested themes around different disciplines:

AMI-01 Business, Management and Law	
Themes	Business innovation challenges, Leadership issues in business innovations, Business resilience and innovation, business strategy and value innovation, Innovation and performance, Innovations in law, Legal regulation of innovations.
AMI-02 Accounting, Finance and Economics	
Themes	Innovations in accounting and financial processes, Financial reporting & corporate innovation, reconceptualising post-Covid accounting and economics education, Financial product innovations.
AMI-03 Marketing and Strategy	
Themes	Customer relationship and experience-driven business innovations, Service-oriented impact of innovations, Sustainable business innovations, Business innovations value proposition for stakeholders, Strategic orientation for innovations, Customer attitudes and experiences.
AMI-04 Innovation and Entrepreneurship	
Themes	Digital entrepreneurship, Business innovation strategies for entrepreneurial leaders, Business model innovations and implications for entrepreneurship research. Business innovation and SMEs.
AMI-05 Education, Learning and Teaching	
Themes	Business innovations in education, Impact of innovative education delivery on students, Innovations in education and their impact on teachers and stakeholders of higher education institutes.
AMI-06 Tourism, Hospitality & Events	
Themes	Innovative business strategies in hospitality during Covid-19, Sustainability within tourism, hospitality and events, Tourism innovation and value co-creation, Disruptive innovation and innovation adoption in tourism and hospitality industry.

OTHER AMI2022 EVENTS

AMI2022 Doctoral Colloquium

The Doctoral Colloquium aims to create an opportunity for PhD/Professional Doctorate/Doctor of Management students to present an in-depth discussion with the experts and other doctoral students. Please submit an extended abstract to the submission link with track name and DC in brackets (for example, Smith_AMI_01(DC)).

There will be two awards for doctoral students:

- Best Paper Award
- Best Presentation

*In order to be considered for either the Best Paper or the Best Presentation award, the submission must be clearly made to the Doctoral Colloquium.

AMI2022 Paper Development Workshop

AMI 2022- Paper Development Workshops (PDWs) are designed to provide authors with guidance and expertise in developing their manuscripts for potential submission to reputed journals. The workshops will include presentations of the authors and feedback by editors of reputed journals and roundtable discussions that focus on providing authors with practical and developmental feedback aimed at strengthening and improving their papers for submissions.

Participants at the AMI 2022 conference are welcome to apply to participate in the PDWs. To apply:

- The authors must agree to the abstract being shared with, and discussed in, a small group of participants arranged by the workshop facilitators;
- The main author must be willing and able to provide a short (5-minute maximum) overview of the paper to others in the workshop;
- A commitment to contribute to the whole workshop if your paper has been accepted.

A maximum of 8 submissions will be accepted for the PDWs, and the process is competitive. However, there will also be a general 'meet the editors' session at the conference, which will be open to all, where there will be an opportunity to ask questions and seek guidance on general points. If your working paper or abstract is accepted for the PDW, we will confirm your place by **1 May 2022**.

Publication

Advances in Management and Innovation Working Paper Series Journal

Authors who have had an abstract accepted for conference presentation may also submit a full paper for possible publication in the Advances in Management and Innovation Working Paper Series Journal – all full papers submitted to the Advances in Management and Innovation Working Paper Series Journal will be subject to a further review process. The deadline for submission of full papers is 10 April 2022.

GUIDELINES FOR SUBMISSION/REGISTRATION

Abstract Submission Guidelines

We welcome structured abstracts for working papers, conceptual papers, empirical research papers and impact case studies from experienced and new researchers (including research students). Extended abstracts comprising the title and names of the authors, including affiliation, contact details of the corresponding author, keywords (4-6), introduction (e.g. purpose of paper/objectives), relevant background information, research approach (e.g. primary research methods utilised), discussion, conclusions/implications and references in double spacing using Times New Roman Font 12, should be submitted at the following link by 10 April 2022. The word limit for abstracts is 1000 words, including title, keywords and references.

The abstracts should be labelled with the main author's last name and the track the author/s wish the paper to be included within as identified in the list of themes above (for example, Smith_AMI_01). Abstracts will be subjected to peer-review, and the authors will be notified about the acceptance by 1 May 2022, and the accepted abstracts will be published in the conference proceedings. Authors who have had an abstract accepted for conference presentation may also submit a full paper for possible publication in the Advances in Management, and Innovation Working Papers Series Journal – all full papers submitted to the Advances in Management and Innovation Working Papers Series Journal will be subject to a further review process.

Journal Submission Guidelines

For journal paper submissions, the full paper should comprise the title and names of the authors, including affiliation, contact details of all the authors, abstract of maximum of 250 words, keywords (4-6) introduction (e.g. purpose of paper/objectives), relevant background information, research approach (e.g. primary research methods utilised), discussion, conclusions/implications and references in double spacing using Times New Roman Font 12. The total length of the paper should be not more than 6000 words. The date for full paper submission is also 10 April, 2022.

SUBMIT HERE

All the participants are further required to register for presenting at the conference at the following link before **10 May 2022**.

REGISTER HERE

Important dates

Deadlines for abstracts: **10 April, 2022**

Acceptance decision: **1 May, 2022**

Registration date: **10 May, 2022**

Presentation dates: **May 19-20, 2022**

For further information, please visit [HERE](#) or contact: Prikshat Verma (pverma@cardiffmet.ac.uk)

(*Please note that AMI2022 will be a hybrid event. This means participants can take part either on site or remotely).



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