

**Advances in Management and Innovation - Research Conference**

**Cardiff School of Management**

**Wednesday 13th and Thursday 14th May 2020**

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| 12.50 | **Introduction/Welcome** Prof David Brooksbank (Dean - Cardiff School of Management**)** | |
| 13.00-13.30 | **Track One** Tourism, Hospitality and Events  **Track Leader** Kasha Minor | |
|  | (Re)thinking Tourism Discourse and Place: Beautific and Horrific Fantasies of Tourism Development in Faliraki, Rhodes  **Figshare**: [**https://doi.org/10.25401/cardiffmet.12103194.v1**](https://doi.org/10.25401/cardiffmet.12103194.v1) | Aggelos Panayiotopoulos  Cardiff Metropolitan University, Maurice Patterson University of Limerick |
|  | United we stand- an approach to consolidating marine wildlife tourism codes of conduct in West Wales  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252260.v1**](https://doi.org/10.25401/cardiffmet.12252260.v1) | Jeanette Reis  Cardiff Metropolitan University |
|  | Transparency of VIP Event Ticket Packages: Exploring Best Practice  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252269.v1**](https://doi.org/10.25401/cardiffmet.12252269.v1) | Jonathan Fry  Aberystwyth Business School |
|  | The Challenges of Accessible Tourism Information Systems for Tourists with Vision Impairment.  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12286397.v1**](https://doi.org/10.25401/cardiffmet.12286397.v1) | Vicky Richards (Cardiff Metropolitan University), Ziad Khan (Digital Accessibility Centre)  Owen Williams (Wales Council of the Blind)  Nic Matthews (Cardiff Metropolitan University) |
| 13.30-13.45 | Coffee/tea break |  |
| 13.45-14.15 | **Track Two** Entrepreneurship and small medium-sized enterprises  **Track Leader** Mark Francis |  |
|  | Filling in the ‘Missing Middle’ in Wales – Exploring how Welsh Medium-sized Enterprises Innovate?  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252359.v1**](https://doi.org/10.25401/cardiffmet.12252359.v1) | John Barker, Prof Nick Clifton and Prof Gareth Loudon Cardiff Metropolitan University |
|  | A Wealth Study of Successful Technology Entrepreneurs in the United Kingdom  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252344.v1**](https://doi.org/10.25401/cardiffmet.12252344.v1) | Prof Brychan Thomas+ and Alun Thomas  University of South Wales |
|  | Organising Effective Local Business Networks and Inter-firm Collaboration for Improved Firm Productivity Performance  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252365.v1**](https://doi.org/10.25401/cardiffmet.12252365.v1) | Selyf Morgan and Prof Nick Clifton  Cardiff Metropolitan University |
|  | Entrepreneurial Leadership: insights into women managers’ entrepreneurial practices in Welsh small to medium voluntary organisations (SMVOs)  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252332.v1**](https://doi.org/10.25401/cardiffmet.12252332.v1) | Kathryn Addicott  Cardiff Metropolitan University |
| 14.15-14.30 | Coffee/tea break |  |
| 14.30-15.00 | **Track Three** Technology  **Track Leader** Chaminda Hewage |  |
|  | Management Information Systems and Cyber Security in Government, Public  and Private Institutions: Comparison of Developing and Developed Countries  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252284.v2**](https://doi.org/10.25401/cardiffmet.12252284.v2) | Nisha Rawindaran, Ambikesh Jayal and Edmond Prakash  Cardiff Metropolitan University |
|  | Data Cleaning: Challenges and Novel Solutions  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252698.v1**](https://doi.org/10.25401/cardiffmet.12252698.v1) | Vinden Wylde, Edmond Prakash, Chaminda Hewage and Prof Jon Platts  Cardiff Metropolitan University |
|  | Digital Pottery: Novel Information Systems and Workflow Process for  Virtual and Physical Artistic Visualizations of Sound on Ceramics  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252479.v2**](https://doi.org/10.25401/cardiffmet.12252479.v2) | Sarah Dashti, Edmond Prakash, Fiaz Hussain and Fiona Carroll  Cardiff Metropolitan University |
|  | **DHEMP: A Blockchain Driven Digital Health E-Market Place for Medical Data Trading**  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252314.v1**](https://doi.org/10.25401/cardiffmet.12252314.v1) | Mohamed A. Maher, Edmond Prakash, Prikshat Verma, Imtiaz A. Khan  Cardiff Metropolitan University |
|  | Information Security in Internet of Things (IoT) domain  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252308.v1**](https://doi.org/10.25401/cardiffmet.12252308.v1) | Mahmod Salem Ahmed Alossta, Liqaa Nawaf and Ambikesh Jayal  Cardiff Metropolitan University |
| 15.10-15.20 | **Closing remarks** | Claire Haven-Tang  Cardiff Metropolitan University |
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|  | **Thursday 14th May 2020** |  |
| 12.30-13.15 | **Keynote speech** Prof Calvin Jones (Cardiff University) ‘Place prospects in the Digital Economy’ | Opening remarks  Lyndon Murphy  Cardiff Metropolitan University |
| 13.15-13.45 | **Track Four** Education Track Leader Stella Diamantidi |  |
|  | The Higher Education Journey: preparing students for the saturated Graduate Market and Beyond  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252320.v2**](https://doi.org/10.25401/cardiffmet.12252320.v2) | Fiona Neeson  Cardiff Metropolitan University |
|  | Impact of Capstone in enhancing Masters Students experience in UK/EU HEIs: using Bloom’s taxonomy  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252296.v1**](https://doi.org/10.25401/cardiffmet.12252296.v1) | Oyegoke Teslim Bukoye, Michael Oyelere, Nasir Aminu  Bath, Coventry and Cardiff Met Universities |
|  | Self-evaluation in a Peer Learning Environment: An Active-learning Process  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252374.v1**](https://doi.org/10.25401/cardiffmet.12252374.v1) | Nasir Aminu& Mohammed Hamdan  Cardiff Metropolitan University |
|  | Identifying the Characteristics for Leading and Achieving Sustainability in HEIs  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252383.v2**](https://doi.org/10.25401/cardiffmet.12252383.v2) | Andrew Thomas (Aberystwyth Business School), Claire Haven-Tang and Mark Francis Cardiff Metropolitan University |
| 13.45-14.00 | Coffee/tea break |  |
| 14.00-14.30 | **Track Five** Tourism, Hospitality and Events  **Track Leader** Emmet McLoughlin |  |
|  | The impact of part-time student employment on the non-student working population in the hospitality sector  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12241988.v2**](https://doi.org/10.25401/cardiffmet.12241988.v2) | Claire Evans, Felix Ritchie, Hilary Drew, Caroline Ritchie  Cardiff Metropolitan University and University of West of England. |
|  | Sustainable Planning for Tourism: An Evidence Informed Approach  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252242.v1**](https://doi.org/10.25401/cardiffmet.12252242.v1) | Emmet McLoughlin  Cardiff Metropolitan University and Kelly Maguire  Liverpool John Moores University |
|  | Improving Contingent Workers' Engagement Within The Welsh Hospitality Industry: A Case Study Approach  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252227.v1**](https://doi.org/10.25401/cardiffmet.12252227.v1) | Elena Peshkova  Cardiff Metropolitan University |
| 14.30-14.45 | Coffee/tea break |  |
| 14.45-15.15 | **Track Six** Regeneration  **Track Leader** Nick Clifton |  |
|  | A mixed methods approach to investigating participation (and non-participation) in Community Asset Transfers in Wales  **Figshare:** [**https://doi.org/10.25401/cardiffmet.12252335.v1**](https://doi.org/10.25401/cardiffmet.12252335.v1) | Gary Samuel  Cardiff Metropolitan University |
|  | Help or hindrance? The bi-directional relationship between social enterprises and area-based initiatives - the case of the Communities First programme in Wales.  **Figshare**: [**https://doi.org/10.25401/cardiffmet.12264968.v2**](https://doi.org/10.25401/cardiffmet.12264968.v2) | Lyndon Murphy, Gary Samuel (both Cardiff Metropolitan University), Brychan Thomas (University of South Wales) and David Higgins (Liverpool University) |
| 15.15-16.00 | **Keynote speech** Prof Paul Jones (Swansea University) ‘Becoming an excellent academic journal article reviewer’ |  |
| 16.00-16.10 | **Closing remarks**  **(plus virtual tea/coffee break/plenary session)** | AMI Conference organising team Cardiff Metropolitan University |