



Cardiff  
Metropolitan  
University

Prifysgol  
Metropolitan  
Caerdydd

# Design brief resource

Designing the future:

*What should society look like  
post-coronavirus?*

# Challenge:

## design a new post-pandemic welfare state

Design either:

A new policy in one of the areas of social policy that was outlined in the presentation

E.g. housing, social care, education, health, employment

Or:

A whole new welfare state

# Challenge:

## design a new post-pandemic welfare state

Remember to consider the points from the 1<sup>st</sup> presentation:

- What is the relationship between the citizen and the state?
- What should equality look like?
- What type of society do we want to live in?
- What is the role of the welfare state in this?
- What do particular social policies need to look like for this to happen?

# Presentation:

## design a new post-pandemic welfare state

Once you've got your new policy or welfare state designed, how you present this is up to you!

You could create:

- A blog
- A video
- A comic
- A poster
- Another form of creative resource
- Or a set of resources

- Remember – think about who you want your audience to be for this. Is it the general public, younger people, politicians, academics?
- Once you know your audience, think about what would be the best method to communicate your information

# Finally....

## design a new post-pandemic welfare state

Email your resource to:

Helen Taylor

htaylor@cardiffmet.ac.uk

- We will publish the best idea and resource on the website with the challenge information
- And share with external stakeholders in Wales such as policy-makers, researchers, people working in devolved politics
- You could have an impact on the future!



Cardiff  
Metropolitan  
University

Prifysgol  
Metropolitan  
Caerdydd